

David Messersmith, 2012 Hall of Fame Inductee, Administrator

For more than 30 years, David Messersmith has dedicated himself to the development of youth soccer. His commitment and service has been diverse and extensive, and it culminated in his election and service as President of US Youth Soccer from 2000 to 2006. Messersmith remains active in US Youth Soccer and serves as the current Executive Director of the North Texas Youth State Soccer Association.

Messersmith began serving nationally on a variety of US Youth Soccer committees in 1992. He served as Chair of the Budget Committee from 1994 through 2000 and became the first Member at Large on the Board of Directors in 1998 before earning his role as President of US Youth Soccer in 2000. He continued on the Board of Directors as Past President and also served as a member of the Governance Committee and Girls ODP Committee Chair. He has served as the youth representative to the US Soccer Foundation Board of Directors since 2000.



In his many roles, Messersmith accomplished many feats to improve the image and promotion of youth soccer. He created a "marketing and sales" department to manage sponsor content, find new sponsor opportunities and manage sponsor activity at US Youth Soccer events. Youth Soccer Month was begun under his tenure to promote the game on a broad scale and add publicity from states across the nation in support of the game. He also began the partnership with Fox Soccer that led to the broadcast of games and US Youth Soccer-specific content airing on the channel.

In order to gain consistency in coaching education, Messersmith instituted the coaching department. It helped expand education to small and medium-sized state associations and implemented National Youth License courses.

Messersmith also helped further the opportunities for players, as he created the Directors Cup, now known as the Presidents Cup, and the National League. The Presidents Cup offers second-tier teams an opportunity to play at the regional and nation level, while National League provides a single program for the top teams in US Youth Soccer to compete against one another.

[VIDEO](#): Messersmith Inducted into US Youth Soccer Hall of Fame